



PLANT BIOLOGY EUROPE 2021



28th June - 01st July 2021

Turin, Italy

jointly organized by:



PLANT BIOLOGY EUROPE 2021

On line from 28th JUNE to 1st JULY 2021

In the frame of a well-established tradition of biennial congresses jointly organized by the Federation of European Societies of Plant Biology (FESPB) and the European Plant Science Organization (EPSO), the Plant Biology Europe (PBE) Congress was originally planned for June 2020 but was postponed to the following year due to the Covid-19 pandemic.

For the safety of all the attendees we have decided to move PBE2021 totally on a virtual platform. From June 28th, 2021 the full virtual congress with keynote speakers, oral communications, posters and sponsors will be available on-line for all the registered participants.



Conference Secretariat: CCI srl
Via San Francesco da Paola, 37 - 10123 Torino
Tel: 011-2446911 Fax: 011-2446950
Email: pbe2020@ccicongress.com

SPONSORSHIP PACKAGES

GOLD SPONSORSHIP PACKAGE

€ 5.000,00 + VAT (22%)

- **REGISTRATIONS:** 2 registration fees
- **LOGO ON WEBSITE:** Your Logo in a dedicated area in the Official Congress web site (<https://europlantbiology2020.org/>)
- **LOGO ON PROGRAM:** Your Logo on the final program (PDF)
- **LOGO ON ABSTRACT BOOK:** Your Logo on the abstract book (PDF)
- **VIRTUAL REPOSITORY:** dedicated area on the conference web platform with the possibility to upload Company Profile and communication material (4 PDF documents and 1MP4 video);
- **COMMUNICATION PLAN:** Dedicated NEWSLETTER campaign (2 shots on target database – 2.000 e-mails)

SILVER SPONSORSHIP PACKAGE

€ 3.000,00 + VAT (22%)

- **REGISTRATIONS:** 2 registration fees
- **LOGO ON WEBSITE:** Your Logo in a dedicated area in the Official Congress web site (<https://europlantbiology2020.org/>)
- **LOGO ON PROGRAM:** Your Logo on the final program (PDF)
- **LOGO ON ABSTRACT BOOK:** Your Logo on the abstract book (PDF)
- **VIRTUAL REPOSITORY:** dedicated area on the conference web platform with the possibility to upload Company Profile and communication material (2 PDF documents);
- **COMMUNICATION PLAN:** Dedicated NEWSLETTER (1 shots on target database – 2.000 e-mails)

BRONZE SPONSORSHIP PACKAGE

€ 2.000,00 + VAT (22%)

- **LOGO ON WEBSITE:** Your Logo in a dedicated area in the Official Congress web site (<https://europlantbiology2020.org/>)
- **LOGO ON PROGRAM:** Your Logo on the final program (PDF)
- **LOGO ON ABSTRACT BOOK:** Your Logo on the abstract book (PDF)
- **COMMUNICATION PLAN:** Dedicated NEWSLETTER (1 shots on target database – 2.000 e-mails)

KEYNOTE SPONSORSHIP

€ 2.500,00 + VAT (22%)

- **SPONSORSHIP OF ONE KEYNOTE LECTURE** that will be uploaded on the on-line platform through Company Logo at the beginning and end of their lecture.
- **LOGO ON WEBSITE:** Your Logo in a dedicated area in the Official Congress web site (<https://europlantbiology2020.org/>)
- **LOGO ON PROGRAM:** Your Logo on the final program (PDF)

OTHER COMMUNICATION OPTIONS

LOGO ON PBE WEB SITE € 1.000,00 + VAT (22%)

- **LOGO ON WEBSITE:** Your Logo in a dedicated area in the Official Congress web site (<https://euoplantbiology2020.org/>)

LOGO ON PROGRAM € 1.000,00 + VAT (22%)

- **LOGO ON PROGRAM:** Your Logo on the final program (PDF)

LOGO ON ABSTRACT BOOK € 1.000,00 + VAT (22%)

- **LOGO ON ABSTRACT BOOK:** Your Logo on the abstract book (PDF)

ADV PAGE ON PDF PROGRAM € 1.000,00 + VAT (22%)

- Advertisement page on the on-line Abstract book

BANNER From € 1.000,00 + VAT (22%)

- Advertising banner on the Official Congress web site <https://euoplantbiology2020.org/>.

DIRECT E-MAIL MARKETING CAMPAIGN € 1.000,00 + VAT (22%)

- E-mail blast with company communication to conference participants. 1 shot on target database – 2.000 Targeted e-mail addresses. We will provide only the address of the participants who have agreed the processing of their personal data for technical and commercial marketing and communication purposes and if the number of these e-mails will exceed 100 addresses.

NEWSLETTER CAMPAIGN € 1.500,00 + VAT (22%)

- Company logo displayed on all the official conference communication from the conference secretariat to the participants.

Please note:

- ☞ All the material to be uploaded will be provided by the sponsor and will have to be “ready-to-use” according to the specifications given by CCI.
- ☞ No post-production or change of format or extension will be done by CCI.
- ☞ CCI cannot be held accountable of the insufficient quality of the material provided.

Deadline for sponsorship requests: MAY 30th, 2021



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