



PLANT BIOLOGY EUROPE 2020



29th June - 02nd July 2020
Centro Congressi Lingotto
Turin, Italy

jointly organized by:



SPONSORSHIPS OPPORTUNITIES

SPONSORSHIP OPTIONS PACKAGES

"GOLD" PACKAGE

€ 5.000,00 + VAT (22%)

BENEFITS OF "GOLD" SPONSORSHIP

- ✓ 2 registration fees
- ✓ 4 sqm space * at the exhibition area
- ✓ Your promoting material displaying on the registration desk (2 flyers max)
- ✓ Your Logo in a dedicated area in the Official Congress web site (www.europlantbiology2020.org)
- ✓ Your Logo on the final program

* The fee of the stand does not include the costs for connection, electricity and other accessories or furnishings, but only the ground tracking of the space. These costs are defined on request directly with the Organizing Secretary.

"SILVER" PACKAGE

€ 3.000,00 + VAT (22%)

BENEFITS OF "SILVER" SPONSORSHIP

- ✓ 4 sqm space * at the exhibition area
- ✓ Your Logo in a dedicated area in the Official Congress web site (www.europlantbiology2020.org)
- ✓ Your Logo on the final program

* The fee of the stand does not include the costs for connection, electricity and other accessories or furnishings, but only the ground tracking of the space. These costs are defined on request directly with the Organizing Secretary.

"BRONZE" PACKAGE

€ 1.500,00 + VAT (22%)

BENEFITS OF "BRONZE" SPONSORSHIP

- ✓ Your Logo in a dedicated area in the Official Congress web site (www.europlantbiology2020.org)
- ✓ Your Logo on the final program

* The fee of the stand does not include the costs for connection, electricity and other accessories or furnishings, but only the ground tracking of the space. These costs are defined on request directly with the organizing secretary.

EXHIBITION SPACES

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|-----------------------------------|-----------------------------|
| Exhibition space (form 3x2 sq.m.) | € 2.000,00 + VAT 22% |
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1) The fee of the stand does not include the costs for connection, electricity and other accessories. These costs are defined on request and by referring to an appropriate booking form that will be send to every exhibitor.

PROMOTING POSSIBILITIES

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| Distribution of promoting materials on dedicated desk | € 500,00 + VAT 22% |
| Insertion of your materials inside conference bags- Exhibitors | € 1.000,00 + VAT 22% |
| Insertion of your materials inside conference bags – Not Exhibitors | € 1.500,00 + VAT 22% |

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| <u>Print final program:</u> Your logo on page dedicated to thanks: Minimum: 750 pieces - Your logo on the congress official website | € 1.200,00+VAT 22% |
| <u>Exclusive supply for conference bags with notepads and pens for all the participants.</u> Financial contribution to consider to be additional to direct furniture from the sponsor for 800 bags with notepad and pen with Company logo and NOT of product. | € 2.500,00 + VAT 22% |
| <u>Templates and/or panels/totem and/or sails self-supporting positioned on the strategic points of conference space with your company logo on it. (Materials are on you)</u> N.B. This solution doesn't include tables/chairs, but just the positioning of the company signage. | € 1.500,00 + VAT 22% |
| Signage inside the conference with the insertion of the Company Logo (exclusive) | € 2.000,00 + IVA 22% |

PROMO CATERING

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|--|-----------------------------|
| <u>Sponsorship of n. 1 COFFEE BREAK – or coffee station about 750 pax</u> Costs of customized sponsorship include : <ul style="list-style-type: none"> Shaped Tags centerpiece with Company logo and company message. | € 7.500,00 + VAT 22% |
| <u>Sponsorship of n. 1 BOX LUNCH about 750 pax</u> Costs of customized sponsorship include: <ul style="list-style-type: none"> Shaped Tags centerpiece with Company Logo and message. | € 9.500,00 + VAT 22% |